



**HOT COUPONS!**

NEW SPECIALS  
FOR OUR READERS!

Great discounts on top local  
restaurants, stores and more!

Click to **\$**tart **\$**aving now!

## Hot Coupons!

- **Coupon section with discounts for our readers**
- **Best bet for budget-minded advertisers**
- **A million hits a month on our site!**
- **Best website in San Diego – San Diego Press Club**
- **(619)698-7617; [ads@eastcountymagazine.org](mailto:ads@eastcountymagazine.org)**

300 x 410 px  
(4.2" x 5.7" at 72 pixels/inch)

**RATES: Just \$19 to \$23  
per week!**

**3 months: \$295**

**6 months: \$565**

**12 months: \$995**

**All ads include FREE link to  
your website**

**Cost is for art provided by client, or we can  
layout coupon for a \$40 fee. One change of  
art/coupon offer is allowed free. Additional  
changes can be made for \$40.**

*60% of Americans now get more news online than  
from newspapers – Pew Research*

610 x 200 px  
(8.5" x 2.8" at 72 pixels/inch)



[www.eastcountymagazine.org](http://www.eastcountymagazine.org)

**MEALS, DEALS & DISCOUNTS SPONSORSHIP AGREEMENT**

Name of sponsor (as it appears in coupon or ad): \_\_\_\_\_

Name and title of individual authorizing ad: \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Client Signature: \_\_\_\_\_

ECM Rep Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**SIZE OF AD:**

610 x 200 pixels (double-wide) \_\_\_\_\_

300 x 410 pixels (double-height) \_\_\_\_\_

**DURATION OF AD:**

3 months \_\_\_\_\_ (\$295)

6 months \_\_\_\_\_ (\$575)

12 months \_\_\_\_\_ (\$995)

**COST (includes free website link!)**

Layout/design fee: \$ \_\_\_\_\_ (\$35 if client does not have art)

**TOTAL:** \$ \_\_\_\_\_

**OPTIONAL:** Run your ad in additional sections of East County Magazine; ask about rates and packages.

Full payment of \$ \_\_\_\_\_ is due in advance, at time of signing. Make checks payable to Heartland Coalition-ECM (publisher, East County Magazine). Ad will begin running within one week after approval of ad copy or camera-ready art. Rates are for camera-ready art. No charge to shrink/expand ad to fit space. Additional layout services \$35/hour; moving ads or videos extra. Sponsor will be provided a copy to proofread and approve prior to publication when layout services are provided. ECM is not responsible for errors in your proofed copies. Changes to proofed ad copy will be subject to reasonable revision fees. A link to our Meals, Deals and Discounts section will be published in our weekly e-newsletters, on our magazine homepage, in flyers and other promotional materials to inform readers, media and the public. We thank you for your support!